

# Nader, Hayaux & Goebel welcomes Pedro Isaac Alcalá Berhouague as Of Counsel

Category: Firm news

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Nader, Hayaux & Goebel is pleased to announce the addition of Pedro Isaac Alcalá Berhouague as Of Counsel. With over 15 years of experience in legal and regulatory affairs, Pedro specializes in antitrust, digital markets regulation, and strategic compliance for technology-driven industries.

A graduate of King's College London (LL.M.) and Universidad Panamericana, Pedro has held leadership roles in key regulatory bodies, including serving as Director General of Digital Markets at the Mexican Federal Economic Competition Commission (COFECE). His expertise spans digital economy regulation, market analysis, and cross-border competition strategies.

Pedro has also been an active academic and speaker, lecturing on competition law at top institutions, including Universidad Anáhuac, Universidad Panamericana, and Escuela Libre de Derecho. His thought leadership is reflected in publications on digital economy challenges and competition law enforcement.

Reflecting on Pedro's arrival, NHG Chairman Hans Goebel stated:

"We are delighted to welcome Pedro to Nader, Hayaux & Goebel. His profound expertise in competition law and digital markets, combined with his strong regulatory acumen, will enhance our firm's ability to navigate the dynamic legal landscape of the digital economy and antitrust matters more broadly".